

## “Keep Calm Parody”



**Objective:** Students will create a parody of the Keep Calm and Carry On poster

### Materials

- Photoshop (Or any other design software including Microsoft Word)
- Keep Calm and Carry On poster reproductions
- Pencils
- Sketch paper

### Motivation

- Watch the Youtube video, [The Story of Keep Calm and Carry On](#). Discuss the history behind the Keep Calm and Carry On poster.
- Define what a parody is and show examples of parodies of famous artwork. Show examples of Keep Calm and Carry On parodies.
- Discuss how color and images affect design.

### Step 1: Demonstrate and Sketch

Demonstrate how to design the poster using your software of choice. I use this lesson as an introduction to using Adobe Photoshop. Show students how to choose and insert an image using a clip art. If Photoshop isn't available, you can use other design software.

Demonstrate how to make a sketch of the parody poster.

### Step 2: Final Design on Computer

Students will design their poster on the computer. The first step is to add color to the background. The second step is to add words. They need to think about the style, size and color of font they use. Once they have their wording finalized, they need to insert a clip art image.

### Step 3: Other Options

Here are some options if computers are unavailable:

1. Students create a poster using paper and markers. Stencils, how to draw books and photographs or clip art can be used as resources.
2. Students create a collage. Use magazines for lettering and image.